

<b>Committee:</b>	<b>Dated:</b>
Grand Committee	08/06/2018
<b>Subject:</b> Draft Education, Skills and Cultural and Creative Learning Strategy	<b>Public</b>
<b>Report of:</b> Anne Bamford, Strategic Education, Culture and Skills Director, Community and Children's Services	<b>For Information and Comment</b>
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### Summary

The current Education Strategy, which includes outcomes for culture and skills, runs from 2016 to 2019. The key outcomes of this strategy have been met or are moving towards being met. The Education Board held a strategic planning away day on 19 January 2018 to determine priority areas for the development of coherent Education, Skills and Culture strategies for the future. As a result of these discussions, Education, Skills and Cultural and Creative Learning Strategies have been developed to establish the overall direction, goals and key performance indicators for the period 2019–2023. The drafts of these strategies are attached in Appendices 1 to 3.

### Recommendation

Members are asked to note the report and provide any comments to officers by 22 June.

### Main Report

#### Background

1. The Education Board held a strategic planning away day on 19 January 2018 to determine priority areas for the development of coherent Education, Skills and Culture strategies for the future. As a result of these discussions, Education, Skills and Cultural and Creative Learning Strategies have been developed to establish the overall direction, goals and key performance indicators for the period 2019–2023.

#### Current Position

2. The draft Education, Skills and Cultural and Creative Learning Strategies were presented at the Education Board on 17 May 2018. The Education Board briefly discussed the draft strategies and will be providing comments to officers by 22 June 2018 to incorporate into the strategies. A final draft will then be presented at the Education Board on 19 July 2018 for approval.

#### Strategic Priority areas

3. The Members and officers at the Away Day identified several cross-cutting themes. It was noted that the three areas of policy – education, culture and skills – must work in a joined-up manner and promote a continuous pathway of lifelong learning. It was also

emphasised that there needs to be a clear strategy that defines scope and scale of activities.

4. The City Corporation has limited resources and therefore needs clear spending priorities. The strategy needs to focus on partnerships, working at the local level and then influencing at London-wide, national and international levels. The impact of Education Board initiatives/programmes/events must be measured and reported.
5. The Members and officers noted that there were key overarching principles that must be evident across strategy, policy and activities. These included safeguarding, employability, social mobility, creative placemaking, digital/fusion skills and aspiration and the pursuit of excellence.
6. It was acknowledged that there are complementary links between education, skills development, and cultural and creative learning. It is possible to have significant influence by the combined working of these three areas through a joined-up strategy. The following table summarises the way each of the areas are contributing in an aligned manner to deliver the key identified activities.

<b>Key Focus</b>	<b>Education</b>	<b>Skills</b>	<b>Cultural and Creative Learning</b>
Excellence and exceptionalism	Harness talent by enabling people to learn and to flourish as innovative, confident and creative individuals.	Improve the prestige of adult education and apprenticeships so that: people see apprenticeships as a high-quality and prestigious pathway to successful careers; and these opportunities are available across all sectors of the economy and at all levels, up to and beyond first degree level.	Nurture talent, enabling children and young people to find their creative and artistic voices.
Broad and balanced curriculum	Ensure that the City of London Corporation's outstanding cultural and historical resources enrich the creative experience of London's learners.	Every apprenticeship will be a high-quality opportunity that delivers the skills, knowledge and behaviours that employers are looking for including cultural and historical resources	Every cultural institution in the City is a learning institution and every educational institution in the City family of schools is a cultural institution.

		enrich the creative experience of London's.	
Fusion learning	A pilot has introduced fusion skills into the curriculum at all key stages in the City schools.	Broad-based digital and technical literacy combined with 'fusion skills' embedded in lifelong learning and our apprenticeship programme.	Enhance capacity and leadership around fusion skills, including the delivery of a distinctive City Corporation education and skills offer where all learners receive systematic development of fusion skills.
Aspiration building and links to the world of work	Ensure a more comprehensive strategy for skills development and careers support in the City family of schools.	Every apprenticeship will be a high-quality opportunity that delivers the skills, knowledge and behaviours that employers are looking for.	Equip young people with the knowledge, skills and networks to prepare them for careers and training in the arts, cultural, creative and hybrid sectors.
Accessibility and social mobility	Continue to improve the choices, learning experience and learning outcomes for pupils affected by disadvantage.	Improve the learning experience and learning outcomes for learners affected by disadvantage.	Stimulate an accessible cultural offer that reaches a range of people and promotes social mobility.

7. The committee management, decision-making, resource allocation, monitoring and reporting strategy for various types of schools and cultural organisations within the City Corporation is complex. Therefore, the aim of the Education, Skills and Cultural and Creative Learning Strategies is not to be prescriptive, but rather to capture collective goals and activities in a collegiate manner to ensure that, within the various levels of decision-making, autonomy and collaboration, there is a sense of common, agreed focus and direction.
8. In addition to the links across the three strategies, each strategy also includes direct contribution to the Corporate Plan and goals and cross-cutting links to other departments and strategies, including the Economic Development Office, City Bridge Trust and philanthropic funding, Human Resources, Open Spaces and Culture.
9. Within the Department of Community and Children's Services, these strategies have also been aligned to other areas of the departmental business plan, including with health, special educational needs and disability (SEND), early years, social care and community services.

10. The draft strategies will be circulated widely for comment. Comments should be received by 22 June 2018. The final strategies will be presented to the Education Board for decision at its meeting on 19 July 2018.

### **Implementation and monitoring**

11. The combined three strategies, once approved, will begin to be implemented from 1 September 2018, starting with communication and training activities. The aim is for phased, full implementation to begin in January 2019.

12. It is expected that the goals of the strategies can be achieved within the current resource allocations. Each year, at the September Education Board meeting, a detailed annual action plan and budget aligned to the Key Performance Indicators and activities will be presented to Board Members.

13. Impact based on evaluations will be reported annually at the September Education Board.

### **Conclusion**

14. Members are asked to consider and discuss the attached Education, Skills and Cultural and Creative Learning Strategies. Members are asked to provide any comment to officers by 22 June 2018. A final draft for approval will then be brought to the Education Board at their meeting on 19 July. If the strategies are approved, implementation will begin on 1 September 2018.

### **Appendices**

- Appendix 1: Education Strategy
- Appendix 2: Skills Strategy
- Appendix 3: Cultural and Creative Learning Strategy

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